

**2024 TEXAS
JUNIOR HIGH SCHOOL RODEO ASSOCIATION
STATE FINALS PROGRAM AD RATES**

1/8 page or business card 3.625" X 2.4375"	\$	50.00
1/4 page 3.625" X 4.875"	\$	100.00
1/2 page 7.25" X 4.875"	\$	150.00
FULL PAGE 7.25" X 9.75"	\$	225.00
BUCKLE SPONSOR Includes a 1/2 page ad 4 Season Tickets & 2 complimentary programs to rodeo performance	\$	350.00
SADDLE SPONSOR Includes a full page ad 6 Season Tickets & 2 complimentary programs to rodeo performance	\$	1200.00
EVENT SPONSOR Full page ad as an event sponsor Company flag carried in grand entry (Provided by Sponsor) Banner displayed in arena (Provided by Sponsor) 10 Season Tickets & 2 complimentary programs to rodeo	\$	1,500.00

BUCKLE, SADDLE, & EVENT SPONSORS will receive recognition from the announcer throughout the event at each performance if script is provided to announcer.

BUCKLE, SADDLE, & EVENT SPONSORS ONLY
PLEASE FILL IN THE INFORMATION BELOW

Please send my tickets and complimentary program to:

Name: _____
Address: _____
Town & Zip: _____
Phone: _____
TJHRA Member: _____

** Ads may be sent in on a CD or USB. Any file types can be accepted, but EPS with type as outlines or PDF files with embedded fonts are preferred. If you send in a disk or email the ad, you also need to send in a hard copy print-out of the ad in case there are font problems.

Software files that are acceptable are:

PDF
JPEG
Word

**LAST DAY FOR ADDITIONAL ADS CAN BE RECEIVED AT THE
STATE OFFICE IS: MARCH 1, 2024**

T J H R A STATE FINALS PROGRAM AD SALES

CONTESTANT _____

REGION _____ AMOUNT OF AD \$ _____ AD SIZE _____

Lay out the ad as close as possible to the exact size and design you want. We will typeset ad at no charge. Please indicate any original artwork or pictures you want used in the ad. Use the back of this sheet for full page ads.

Turn all ads into your REGION SECRETARY

***1/4 PAGE AD - \$100.00**

finished size in program will be 3.625" X 4.875"

***1/8 PAGE OR BUSINESS CARD - \$ 50.00**

finished size in program will be 3.625" X 2.4375"

***1/2 PAGE AD - \$150.00**

finished size in program will be 7.25" X 4.875"

***USE BACK FOR FULL PAGE AD - \$225.00**

finished size in program will be 7.25" X 9.75"

ART WORK DUE TO STATE OFFICE BY MARCH 1, 2024

ADSALES.XLS